

United Way of Mat Su Community Impact Issues and Indicators



Children & Youth Achieve Their Potential

EDUCATION

- **Target Issue: School Readiness**
- **Intended Result:** Help parents understand importance of early childhood years and better prepare their children for school.
- **Indicator:** *Increase in Kindergarten Enrollment Assessment scores. (MSBSD)*
- **Indicator:** *The amount of information going to new parents and pre-school age parents.*
- **Target Issue: Academic Completion**
- **Intended Result:** More students in the Mat-Su Valley will graduate on-time.
- **Indicator:** *Third Grade Reading Levels. (MSBSD)*
- **Indicator:** *Graduation Rates for the Mat-Su Borough. (ADEED)*
- **Target Issue: Career & Lifeskills Preparedness**
- **Intended Result:** Enhance awareness and pursuit of career opportunities.
- **Indicator:** *Persons 18-24 not attending school, not working and no degree beyond high school (Kids Count).*



Financial Stability & Independence

INCOME

- **Target Issue: Adequate Income**
- **Intended Result:** Mat-Su residents have the opportunity to earn a living wage.
- **Indicator:** *Employment Rate (DOLWD)*
- **Indicator:** *Share of School Children Receiving Public Assistance (Kids Count).*
- **Indicator:** *Median Household Income (DOC, US Census)*
- **Target Issue: Essential Services**
- **Intended Result:** Mat-Su Borough residents have access to food, shelter, primary health care, transportation and disaster services.
- **Indicator:** *Number of residents served.*
- **Indicator:** *Number of 211 calls*



Community Wide Health

HEALTH

- **Target Issue: Health Promotion & Safety**
- **Intended Result:** Mat Su residents are healthy and avoid risky behaviors.
- **Indicator:** *Percentage of students (7,9 & 11 grade) who are healthy and avoid risky behaviors (YBRFSS/AHKS)*
- **Indicator:** *Percentage of adults reporting selected health risks (BRFSS)*
- **Target Issue: Substance Abuse Prevention**
- **Intended Result:** Grassroots youth led initiative to promote a drug free community.
- **Indicator:** *Number of youth involved in the Mat-Su Substance Abuse Prevention Coalition.*
- **Indicator:** *Percentage of youth reporting no drug use (AHKS)*
- **Target Issue: Access To Health Care**
- **Intended Result:** Mat Su residents access the services and providers they need.
- **Indicator:** *Percentage of providers accepting Medicare/Medicaid.*
- **Indicator:** *Health Care Coverage for Children (18 and under) / Health Care Coverage for Adults (Kids Count).*